

### Comprehensive Plan Update

Comprehensive Plan Committee Meeting

February 25, 2025



### Agenda

**01** Team Introductions

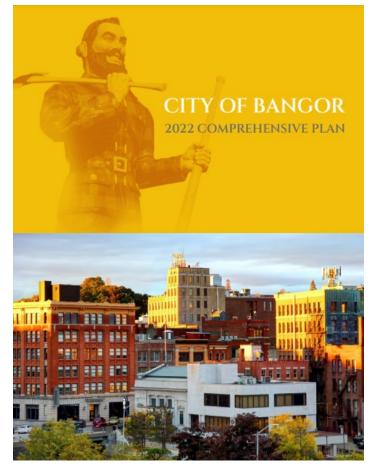
- **02** Recent Comprehensive Planning Work
- **03** Project Approach
- 04 Upcoming Project Tasks
- **05** Questions and Discussion

### **Our Team**



## **Recent Comprehensive Planning work**

### City of Bangor



Town of Falmouth

### CHARTING OUR COURSE

Town of Falmouth 2024 Comprehensive Plan Update



City of Ellsworth



#### A VISION FOR ELLSWORTH

Purpose

The following vision statement and guiding principles represents the values and desires of the community as expressed through the community engagement process. This is an aspirational vision that focuses on shared community values, illustrates the City's sense of identity, and sets an overall direction for goals, policies, and actions outlined in this Plan.

#### Vision

Ellsworth is a city rooted in tradition that recognizes and honors the people and places of its past while also supporting future growth and innovation for a livable community for all. Ellsworth flourishes by finding balance between urban and rural, preservation and growth, and a year-round economy and seasonal tourism. Similarly, the City balances meeting the needs of community members to enhance livability with fiscal responsibility for long-term success.



### **Project Management**

We'll leverage our experience leading recent Maine comprehensive plans as well as proven project management methodologies and best practices to ensure a smooth process and successful outcome.

- ✓ Project Work Plan, Schedule, and Engagement Plan
- ✓ Biweekly Project Status Updates

Anticipated Timeline: Ongoing





Phase 1. Inventory and Analysis

Population

38.699 students in 2022.

Potential Impact on Leisure Services:

⊕ See areas of highest growth (>1%).

⊕ See areas of lowest growth (<0%).</p>

(Figure 1.2).

The 2020 U.S. Census reported Clarke County's population at 128,671, which increased to an estimated 131,086 by 2023. The

According to the ACC Comprehensive Plan, the population could

· Increased demand for recreational facilities and programs.

· Higher usage leading to more frequent maintenance needs

· Adjustments in staffing and funding to maintain service quality.

reach over 180,000 by 2050, depending on future household sizes

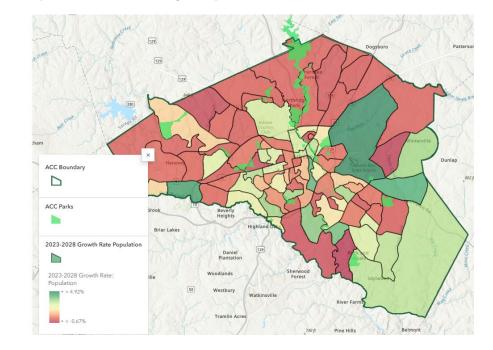
student population from the University of Georgia (UGA) is significant, making up about 30% of the overall population with

Goal: Develop a clear, updated snapshot of Auburn today as well as existing projections for future growth. This will include extensive data analysis, mapping, and in-person site visits with City staff.

✓ Inventory and Analysis

#### Anticipated Timeline: March – June 2025

#### Example ArcGIS StoryMap





### Phase 2. Community Visioning

Goal: Conduct robust community and stakeholder outreach. This will include a mix of meetings, interviews, surveys, virtual tools, social media, and other engagement activities. This phase will culminate in the creation of a vision statement.

 ✓ Public Engagement Facilitation and Vision Statement

Anticipated timeline: March – August 2025





Phase 3. Action Plan Development

Goal: Building on the vision statement, craft the goals, policies, and actions to develop a plan reflective of community needs and requirements to achieve its vision.

- ✓ Policies, Actions, and Future Land Use Maps
- ✓ Implementation Action Plan

Anticipated Timeline: September 2025 – March 2026





**Phase 4. Final Plan Development** 

Goal: develop a high-quality, detailed, userfriendly Comprehensive Plan that represents the City's unique identity and vision for the future and meets the requirements for Maine DACF approval.

✓ Comprehensive Plan Update

Anticipated Timeline: March – June 2026



# **Upcoming Project Tasks**

### Project Tasks

- Project Work Plan, Schedule, and Engagement Plan
- Information Request
- Inventory and Analysis
- Community Engagement

### Community Engagement and Visioning

The 2010 plan emphasize community-wide engagement, including youth engagement.

Proposed engagement activities:

- Social Pinpoint website
- Focus group meetings
- Community-wide survey
- Community and pop-up events
- ArcGIS StoryMaps
- Meeting-in-a-box
- Visioning events
- Future Land Use Workshops
- Social media and ongoing communication



## **Questions and Discussion**

